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CMF Announces Promotions and Recent Hires to Support Strategic Expansion of Services

PHILADELPHIA (January 21, 2011) -- CMF Associates, a leading provider of financial, operational, and human capital solutions to private equity, middle-market, and small cap public companies, recently announced the promotion of **Daniel Mahoney to manager**, the promotion of **Jamie Brown to associate**, and the hiring of **Daniel Johnson as associate** to the firm's Deal Origination team.

These additions support CMF's deal sourcing capabilities to serve private equity funds with additional acquisition opportunities. "With the uptick in M&A activity, we look forward to serving our private equity buyers with expanded deal flow by welcoming Dan Mahoney, Jamie Brown, and Dan Johnson to their new roles," said CMF Founder & Managing Director Thomas Bonney.

Daniel Mahoney – Promoted to Manager, Deal Origination Team

As manager of the Deal Origination team, Daniel supervises all daily operations to surface and source business owners looking for exits or capital in order to market them to the 450+ private equity firms in the CMF network.

Prior to CMF, Daniel worked in the consumer lending group at HSBC, where he planned and executed long-term credit and financing solutions for clients and customers.

Daniel is a graduate of Temple University's Fox School of Business and Management with a B.A. in Finance and Risk Management.

Jamie Brown – Promoted to Associate, Deal Origination Team

As an associate on the Deal Origination team, Jamie manages new deals that are identified as potential acquisition targets by CMF through our Private Equity Link™.

Jamie is a graduate of Franklin & Marshall College with a B.A. in History.



Daniel Johnson – Hired as Associate, Deal Origination Team

Daniel's role as an associate on the Deal Origination team is developing and maintaining relationships with CMF's network of sell-side investment bankers and business brokers to supplement the pipeline of opportunities marketed to CMF's network of 450+ Private Equity Funds.

Daniel is a graduate of the Smeal College of Business at Pennsylvania State University with a B.S. in Management and International Business.

About CMF Associates

CMF Associates, LLC delivers transaction- and transition-focused financial, operational, and human capital solutions to private equity, middle-market and small cap public companies. Headquartered in Philadelphia, CMF's offering includes temporary CEO, COO, and controllership services; M&A advisory including pre-transaction due diligence and post- transaction integration; organizational design and full-time executive search; and deal sourcing. To learn more, visit www.cmfassociates.com.

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