



**FOR IMMEDIATE RELEASE**  
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## **CMF Associates enhances preparation for sale services to optimize ROI and minimize due diligence surprises**

**June 29, 2007** – CMF Associates, a provider of quality financial and management consulting services to private equity-based and rapidly growing middle-market companies, today announced the launch of their enhanced preparation for sale services. These services are designed to provide middle-market owners with a streamlined path to a profitable exit and minimize due diligence surprises as they prepare a business for sale to, or investment from financial and strategic investors.

CMF draws on its strong private equity and buyout lender perspective to offer fully informed counsel and act as a sounding board as owners explore exit options. The firm's key service differentiator is its focus on maximizing EBITDA and preparing firms for intensive due diligence. Its expert and dedicated "preparation for sale" team applies deep merger-and-acquisition transformation experience to quickly resolve finance and accounting issues.

"Our enhanced preparation for sale offering is designed to manage a value creation, business transition, and exit process, in tandem with outside auditors, tax advisors, and investment bankers, so the internal management team can stay focused on operations," said Thomas Bonney, managing director of CMF Associates. "We help firms concentrate on the smaller issues that can lead to big problems."

CMF's preparation for sale service modules can be implemented in their entirety or a la carte. They include:

- Strategic Business and Financial Planning
- EBITDA Maximization
- Financial Reporting and Due Diligence Preparation

### **About CMF Associates, LLC**

CMF Associates, LLC is a privately-held financial consulting firm delivering financial and management advisory work to private equity, middle market and international companies. CMF's typical clients are \$20M-500M middle-market companies requiring additional resources to manage complex projects with a lot of moving parts. CMF covers most industries, including retail, wholesale and consumer products; manufacturing and distribution; services; software and high technology with both US and international operations. For more information about CMF, please visit: [www.cmfassociates.com](http://www.cmfassociates.com).

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