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CMF Enhances West Coast Management Team ***Jordan Needles Hired to Lead Salt Lake City Hub Office***

PHILADELPHIA (May 5, 2008) – CMF Associates, a provider of transaction- and transition-focused financial and management advisory solutions to private equity, middle-market and small cap public companies, today announced the addition of Jordan Needles as principal of the firm's West Coast operations hub in Salt Lake City.

“In response to CMF’s rapidly expanding national client service footprint, we’ve established the ‘CMF West’ office in Salt Lake City to provide our West Coast clients with a permanent, on-the-ground management team resource,” said Thomas Bonney, founder and managing director, CMF. “Jordan’s significant financial management expertise and operations background brings enhanced project leadership to CMF clients and consultants in the region.”

As principal, Needles will provide operations oversight, project leadership, and management support to CMF’s West Coast financial consulting clients. In addition, Needles will be responsible for regional business development for CMF’s three primary business lines: financial consulting, financial executive search, and buy-side M&A search.

Needles was previously an assistant controller at Associated Food Stores. He also spent six years at Deloitte & Touche, where he specialized in accounting, auditing, and internal control projects. He holds a B.S. and M.S. in accounting from Utah State University.

About CMF Associates, LLC

Privately held CMF Associates, LLC delivers transaction- and transition-focused financial and management advisory solutions to private equity, middle-market and small cap public companies. CMF’s offering includes financial and management consulting; add-on acquisition search; and financial executive search services. Typical clients are \$20M-500M middle-market companies requiring additional resources to manage complex projects with a lot of moving parts. CMF is headquartered in Philadelphia and serves clients nationally in industries including retail, wholesale and consumer products; manufacturing and distribution; services; software and high technology. For more information about CMF, please visit www.cmfassociates.com.

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