

CMF CEO Consiglieri Services: Wisdom to Guide Transformation



OVERVIEW

CMF specializes in middle-market company transitions and transactions; your management team specializes in operating your business. As your company undergoes business transformation, including acquisitions and divestitures, the addition of an informed resource such as CMF to your team can make a critical difference in reaching the desired outcome.

Our **CEO Consiglieri Services** provide middle-market CEOs and owners with expert strategic and tactical counsel throughout business transformation that includes value creating growth management and private equity perspective.

THE CMF DIFFERENCE

• Our operations background means we understand your position.

CMF people are operations management veterans with an average of 20 years of experience in middle-market public and private enterprises. As former C-level executives, controllers, and corporate development officers, we provide “transaction” related and operating value to your management team.

• Our private equity experience streamlines issue prevention and resolution.

We use our deep experience in the private equity environment to quickly anticipate and proactively resolve potential deal roadblocks. We work with your management team to set expectations and prepare for the stresses of transactions, including audits, due diligence, enhanced financial reporting, and “meetings” with financing, legal, and tax advisors.

• Our specialized judgment and communication skills simplify decision-making.

Large-scale, companywide changes, activities, and communications require poised decision-making, backed by both emotional and analytical intelligence. With CMF’s transaction specialization you benefit from the skill, judgment and communication that derives from this focus — all applied to achieving your business transformation objectives.

What CMF Clients Say

CEO of a Public Company Division:

It’s [CMF’s] relationships, their credibility to talk to you about ‘here’s what’s going on, here are the issues, and here’s what we need to do together to get through it’ ... that I value more than anything.”

— Bill Olson, CEO, Management Recruiters Int’l

CEO of a Venture-Backed Organization:

Whether there are opportunities or threats, CMF is prepared to walk you through ... to support and guide you, to coach and teach you, along the way.”

— Don Jones, CEO, Rufus Inc.

VP of a Family-Owned Business:

As a family-run organization, it is often difficult to take a step back and see things for what they really are. CMF took someone internally from ‘How to Run a Company 101’ to ‘Business and Strategy 400’ ... to make that person the COO of the company.”

— Tara Harvey Bramwell, VP, Venture Insurance Programs

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